



Executive Office of Environmental Affairs
OFFICE OF TECHNICAL ASSISTANCE (OTA)

Right From the Start

A Pre-Permit Assistance Program
for Massachusetts Businesses

OTA is offering the “Right from the Start” program to provide Massachusetts businesses with the technical and regulatory support needed to maximize environmental and economic performance. It is especially designed to encourage businesses seeking permits for expansion or start up of new manufacturing operations to consider pollution prevention and resource conservation while projects are still in the planning stage.

Right from the Start offers:

- ➔ OTA’s one-on-one technical assistance services, case studies, and workshops on topical environmental/business issues (water conservation, resource recovery, environmental justice, and sustainable development).
- ➔ Information on current regulatory policy and access to training and business mentoring organizations (New Technology In Process seminars, NBEN, CMBEN, and TURPA).
- ➔ Access to state and federal funding, and other incentive programs.
- ➔ Technical support for equipment evaluation.
- ➔ Information on applied green chemistry practices, pollution prevention, and cleaner production technologies.

The Right from the Start program is geared toward helping Massachusetts businesses design pollution out of the process before the construction/modification phase. While better environmental designs may require a higher initial investment, the long-term savings from reduced materials, labor, and environmental liability costs often pay for the project.

Through the Right from the Start program, OTA aims to reduce the business costs associated with environmental pollution or worker health and safety risks, thereby improving the competitive advantage of Massachusetts companies.

***For more information about Right From the Start and other OTA services,
visit our website at: www.mass.gov/ota***